

Gateway to Latin America



GTLA *Opening up new avenues for growth*

Latin America

A region with rich traditions, culture and history that offers huge business potential that is both diverse and substantial. Most of the countries have a big percentage of youth in their population and have high literacy levels. Nearly all the countries have major percentage of their population in urban areas.

A continent with rich natural resources, diverse demographics and emerging economies offers abundant market-place opportunities across industries and market segments.

Explore doing business in Latin America with GTLA.

GTLA – Gateway to Latin America

GTLA is collaboration of entrepreneurs based in India and Latin America with in-depth knowledge of establishing businesses in key markets in the Latin American continent. With professional grounding in Finance (including Taxation), Legal and in-country Regulations, each of the network members of GTLA bring a wealth of experience to assist Indian companies to explore key markets in Latin America.

GTLA is one of Visolent's pursuits to work with Indian companies in opening up new offices in specific Latin American markets by designing and executing business plans on a turnkey basis or limited consulting.

Range of Services

Setting up Local Offices

Incorporation, Expatriate Quota, Bank Accounts, Trade Licences, TIN, VAT, Tax Holiday, Warehousing & Logistics, Expatriate Housing

Establish Distribution Network

Identifying Major dealers, Market segment, Appointment of Dealers, Network Expansion

Create Client Franchise

Setting up Retail Customer base & B2B Framework

and many
more.....

Market Scoping

Transactional Services

Test Market

Liaison Office Set-up

Joint Venture Set-up

Subsidiary Set-up

Argentina

Overview

- World's 8th largest Economy
- 92% is urban population
- High literacy Rate

State of market

- Manufacturing & Services are major contributors to GDP
- High Chinese presence
- Corporate Tax is 30%

Opportunities

- Clear & Transparent Business policies
- Pharmaceuticals, Tires and Auto Parts potential is the highest
- Market size of these industries is around US\$ 60 Billion

Brazil

Overview

- 5th largest country in the world
- High percentage of youth population
- 86% population is urban

State of market

- Fifth Largest in market opportunity
- Corporate Tax is at 34%
- Business Transparency still needs improvement

Opportunities

- Opportunities in Oil, Gas & Telecom sectors
- Market size of these industries is around US\$ 171 Billion
- High Opportunity in Auto parts

Mexico

Overview

- A population of 126 Million
- 80% urban population
- More than 50% youth population

State of market

- Most Influential of Latin American markets
- One of the largest markets in Latin America
- Corporate tax is at 30%

Opportunities

- Major Sectors being Pharma, Iron & steel
- Market size of these industries is around US\$ 395 Billion
- Large opportunity in Auto parts

Colombia

Overview

- A country with a population of 49 Million
- 77% population is urban
- Nearly 50% population is youth

State of market

- Clear and Transparent Business policies
- Highly skilled labour
- Corporate tax is at 34%

Opportunities

- Machinery and Auto are the major potential areas
- Large opportunity in Pharma sector
- Market size of these industries is around US\$ 54 Billion

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